

Freightliner Action Bulletin

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SIRIUS Satellite Radio

We all have our favorite radio stations that we preset into our car or truck radios, flipping between them as we drive around town. But when you travel like a truck driver travels, passing through different cities, you might have to change radio stations every hour or so as the signals fade in and out. And it's not much fun scanning through static trying to find something -- anything -- to listen to.

Now, imagine a radio station that can broadcast its signal from more than 22,000 miles (35,000 km) away and then come through on your car radio with complete clarity. You could drive from Seattle, Washington, to Washington, D.C., without ever having to change the radio station! Not only would you never hear static interfering with your favorite tunes, but the music would be interrupted by few or no commercials.

The unique SIRIUS listening experience is available coast-to-coast for truck drivers on the move. For a low monthly subscription fee, SIRIUS provides quality programming delivered by three dedicated satellites orbiting directly over the U.S.



SIRIUS' 100 available channels include 60 streams of commercial-free music cover nearly every genre - from heavy metal and hip-hop to country, dance, jazz, Latin, classical, and beyond. Each is prepared and hosted by SIRIUS stream designers (who are recognized experts in their music fields), in addition to contributing musicians and performers who lend their talent and expertise. This ensures that SIRIUS listeners receive unparalleled music selection, insights, and perspectives. In addition, there are another 40 stations with sports news and entertainment to satisfy your listening needs, not to mention an exclusive truck driver channel.

Selling Points

- Drive across the country and never change your radio station
- Clear digital sound, no static
- Low monthly fee
- Commercial-free music
- Wide variety of music and other programming to meet the likes of all listeners

Availability

Published option on Century, Columbia, and Coronado
Unpublished option on Classic, Classic XL, FLD SD, M2, and Argosy

Data Codes (satellite ready radio and both codes required)
78B-001 Sirius digital satellite audio receiver
78C-001 Sirius digital satellite audio receiver antenna

Further

Information Freightliner Sales Engineering or on the Internet at www.sirius.com